

Exhibitor Prospectus

Crescent City Potpourri

Hyatt Centric French Quarter

August 16-18, 2019



American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™

Louisiana Chapter

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Invitation

We cordially invite you to support and exhibit at the Louisiana Chapter of the American Academy of Pediatrics (LA AAP) Annual Meeting, the “Potpourri.” The annual meeting is in its 28th year and is held the third weekend in August. The Potpourri rotates yearly between Baton Rouge, New Orleans, Shreveport and Lafayette.

Join us in New Orleans, Louisiana, August 16-18, 2019 to showcase your company’s products, services and technologies. This opportunity will allow you to connect with pediatricians working in hospitals and in private and group practices, pediatric specialists, pediatric fellows, residents, medical students, family practice physicians, academic leaders, nurses, and allied health professionals involved in the care of pediatrics.

This year’s conference offers new sponsorship opportunities and you don’t want to miss out!

Thank you for your support and we look forward to seeing you in New Orleans in 2019!

The Louisiana Chapter of the American Academy of Pediatrics Executive Committee

President	John Vanchiere, MD, Ph.D., FAAP
Vice President	Roberta Vicari, MD, FAAP
Secretary/Treasurer	Rachel Chatters, MD, FAAP
Early Career Physician	Paul Remedios, MD, FAAP
At-Large Member	Joshua LeBlanc, MD, FAAP
At-Large Member	Dawn Vick, MD, FAAP
Immediate Past President	Bryan Sibley, MD, FAAP

Louisiana Chapter Staff

Ashley Politz, LMSW	Executive Director
Taryn Daigle	Director, Education & Membership



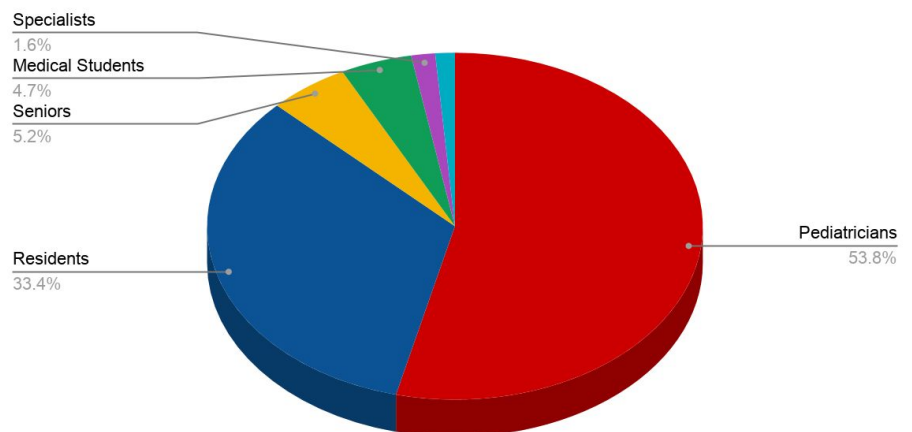
Conference Description

The Potpourri, the annual conference of the Louisiana Chapter of the American Academy of Pediatrics (LA AAP) is in its 28th year. The Potpourri is held the third weekend in August and rotates among Baton Rouge, New Orleans, Shreveport and Lafayette. This conference is comprised of didactic talks, panel discussions, poster presentations and Q&A sessions.

Target Audience

- Pediatricians
- Pediatric Specialists
- Residents
- Medical Students
- Nurse Practitioners
- Nurses
- Academic Leaders
- Allied Health Professionals

Who is the Louisiana AAP?



Attendance

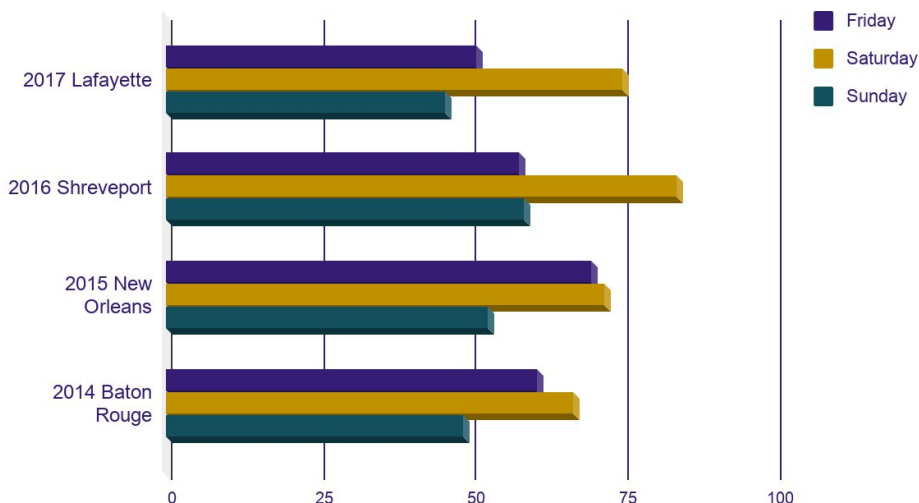


Exhibit Details

Hotel

Hyatt Centric French Quarter
800 Iberville Street | New Orleans, LA 70112

Conference Rate: \$133 for King or 2 Queen Beds

Rates are available until **Thursday, July 25, 2019**. Please make your reservation early!

To secure your reservation call 1-888-421-1442 using group name "Crescent City Potpourri - LA Academy of Pediatrics."

Shipping

Boxes/Materials can be shipped to the Hyatt Centric French Quarter no earlier than 3 days prior to the start of the meeting. Please complete and email the **Exhibit Forms** on pages 13 and 14 to Denise Reid at denise.reid@hyatt.com

Exhibit Schedule

10:00 a.m.	Friday, August 16, 2019	• Exhibit Set Up
11:00 a.m. to 5:00 p.m.	Friday, August 16, 2019	• Exhibit Hours
7:15 a.m. to 5:00 p.m.	Saturday, August 17, 2019	• Exhibit Hours
4:00 p.m. to 5:00 p.m.	Saturday, August 17, 2019	• Exhibit Move Out

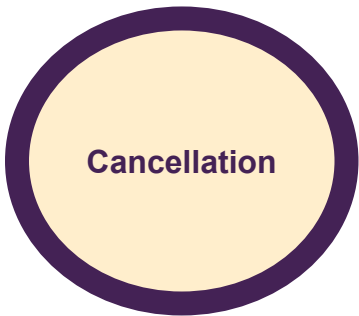
Payment (Checks or Direct Deposit Only)

Please make checks payable to **Louisiana AAP** (Tax ID #72-1002968) and mail to:

Louisiana AAP
Attention: Taryn Daigle, Director of Education & Membership
113 Loyola Avenue
Lafayette, LA 70503

Payment must be received by Friday, August 9, 2019.

Exhibit Details (continued)



Cancellation requests must be submitted to Taryn Daigle at taryn.daigle@laaap.org before Wednesday, July 31, 2019. If a cancellation request is made after the deadline, there will be a cancellation fee of \$250 billed to the company or subtracted from any reimbursement owed.



Ashley Politz
Executive Director
ashley.politz@laaap.org
225-505-7611

Taryn Daigle
Director of Education & Membership
taryn.daigle@laaap.org
225-379-7923



July 25, 2019	July 31, 2019
Last day to receive conference hotel rate	Deadline to submit company logo and ad information for final program. Exhibit cancellation deadline
August 9, 2019	August 16-18, 2019
Exhibit Fees due to Louisiana Chapter of AAP	Conference at Hyatt Centric French Quarter

Premium Sponsorships

PREMIUM SPONSORSHIPS ARE LIMITED TO ONE (1) COMPANY ON A FIRST COME, FIRST SERVED BASIS UPON RECEIPT OF SIGNED CONTRACT

All Premium Sponsorships include:

- Two (2) 6 foot skirted exhibit table tops in prime location
- Four (4) name badges for company representatives (additional name badges \$50)
- Opportunity to address conference attendees prior to the start of the sponsored event. (If a slideshow will be presented, it must be received by LA AAP staff no later than one week prior to the conference)
- Attendance for four (4) company representatives at sponsored event
- Recognition signage posted at sponsored event
- Opportunity to distribute one (1) marketing piece at sponsored event
- Full page ad in the Crescent City Potpourri final program
- Company logo displayed in registration brochure (if received by May 1, 2019)
- Recognition on LA AAP website for one year



Exhibit Levels



- One 6 foot skirted exhibit table top in prime location
- Two (2) name badges for company representatives (additional name badges \$50)
- Company logo displayed in registration brochure (if received by May 1, 2019)
- Full page ad in the Crescent City Potpourri final program
- Logo recognition in final program
- Recognition on LA AAP website for one year



- One 6 foot skirted exhibit table top
- Two (2) name badges for company representatives (additional name badges \$50)
- Company logo displayed in registration brochure (if received by May 1, 2019)
- Half page ad in the Crescent City Potpourri final program
- Logo recognition in final program
- Recognition on LA AAP website for one year



- One 6 foot skirted exhibit table top
- Two (2) name badges for company representatives (additional name badges \$50)
- Company logo displayed in registration brochure (if received by May 1, 2019)
- Quarter page ad in the Crescent City Potpourri final program
- Logo recognition in final program
- Recognition on LA AAP website for one year



- One 6 foot skirted exhibit table top
- Two (2) name badges for company representatives (additional name badges \$50)
- Company name listed in registration brochure
- Company name listed in final program



Marketing Sponsorships

**Marketing Sponsorships do not include an exhibit table top.
A table top add-on is available for \$750.**

**Tote Bag
\$3,000**

- Display your company logo on the conference tote bag given to every registered attendee. Tote bags leave a lasting impression even after the conference concludes. ***One sponsorship available.***

**Hotel Key
Cards
\$2,500**

- Every hotel guest will see your company name and know that you are a proud supporter of the conference. ***One sponsorship available.***

**Break
Sponsor
\$2,000 ea**

- Generate network opportunities by having your company associated with a break. Your company logo will be placed on napkins and signage acknowledging your support. ***Four sponsorships available.***

**Branded
Charging
Station
\$1,500 ea**

- Provide attendees with a place to charge mobile devices and tablets. Your company logo will be displayed. ***Four sponsorships available.***

**Notepads
& Pens
\$1,500**

- Create company visibility with a logo on attendee notepads & pens placed in tote bags. Widely used for attendee note taking. ***One sponsorship available.***

**Lanyards
\$1,000**

**NO LONGER
AVAILABLE**

- Display your company's logo around the neck of every attendee. ***One sponsorship available.***



Exhibit Registration

Company Name (As you would like it to appear on signage)

Product/Service Promoting

Company URL

Contact Name (to whom ALL information will be sent)

Street Address

Street Address Line 2

City

State

Zip Code

Phone Number

Email Address

Information for Representatives Attending Table

Indicate the name of the representative **exactly as it should appear on the name tag**

4 Representatives Allowed for Premium Sponsorships

2 Representatives Allowed for All Exhibit Levels

Representative #1 Name

E-mail

Representative #2 Name

E-mail

Representative #3 Name

E-mail

Representative #4 Name

E-mail

Booth Information

Booths are assigned according to exhibit level and venue layout. We will make our best effort to separate major competitors when assigning table locations. This may not be guaranteed as each venue differs in the size of exhibit space.

List your top two competitors

Premium Sponsorships

\$15,000.00 Friday Evening Resident Poster and Attendee Social Sponsor

\$15,000.00 Saturday Luncheon Sponsor

\$15,000.00 Saturday Evening Themed Social

Exhibit Levels

\$6,000 Gold

\$4,500 Silver

\$3,000 Bronze

\$1,500 Basic

Marketing Sponsorships

\$3,000 Tote Bag

\$2,500 Hotel Key Cards

\$2,000 Break Sponsor

\$1,500 Charging Station

\$1,500 Notepads & Pens

\$1,000 Lanyards

Optional

\$750.00 Table Add On

\$75.00 per day Electrical Access

\$50.00 per day Internet

\$50.00 Additional Name Badge

Total

Payment (checks or direct deposit only)

Please remit checks to **Louisiana AAP** (Tax ID #72-1002968) and mail to:

Louisiana AAP
Attention: Taryn Daigle, Director of Education & Membership
113 Loyola Avenue
Lafayette, LA 70503

Payment must be received by **Friday, August 9, 2019.**

Contact Us

Ashley Politz, Executive Director
ashley.politz@laaap.org
225-505-7611

Taryn Daigle, Director of Education & Membership
taryn.daigle@laaap.org
225-379-7923



Exhibit Form

Hyatt Centric French Quarter New Orleans
800 Iberville Street
New Orleans, LA 70112
Tel- 504-586-0800
Fax- 504-565-4556
Email- denise.reid@hyatt.com

Loading Dock Information

The earliest we are able to receive boxes/materials is 3 days prior to your meeting start date. Any boxes received earlier than 3 days will be subject to a \$15.00 per day surcharge. The loading dock hours of operation are **Monday – Friday, 8:00am – 3:30pm**. Saturday delivery is available, additional carrier charges will apply. The first 5 packages will be received and stored with our compliments. For quantities over 5 packages, there will be a \$2.50 per box portorage fee, charged to your master account.

Any delivery of large crates or boxes (over 75 lbs each) will need to be coordinated with a conference planner prior to delivery and are subject to additional portorage fees. Large boxes weighing 75 lbs or more are \$20 each and pallets are \$100 each for receiving and delivery costs.

NOTE: Vehicles are subject to street parking when dropping off materials.

Please list the following information on all boxes:

- Your name - or name of person that will need materials once on site
- "Hold for: (Date of Arrival)
- Group meeting name
- Date(s) of conference

The shipping address for the hotel:

Hyatt Centric French Quarter New Orleans
800 Iberville Street
New Orleans, LA 70112

Number of Boxes to be shipped_____

Estimated Date of Boxes arrival_____

Billing Information

Company Name_____

Address_____City_____State____Zip Code_____

Telephone Number_____Fax Number_____

Email Address_____

Credit Card type_____Credit Card #_____

Expiration Date_____

Card-holder's Name(Print)_____

Card-holder's Signature_____

Name of On-Site Contact_____