

Executive Committee Conference Call

June 11, 2020

5:30 – 6:30 pm

MINUTES

Members present on the call: Drs. Rachel Chatters, Bridgett Foreman, Kimberly Mukerjee, Roberta Vicari and Ann Kay Logarbo, and Joseph Bocchini, Jr.

Staff and others present on the call: Ashley Politz (Executive Director), Taryn Daigle, (Director of Education & Membership), Stephen Wright (Seersucker Strategies) and Michael Judice, MD (Education Chair) and Elizabeth Seiter, MD.

The meeting was called to order at 5:31 pm.

Items to adjust on June 11, 2020 Agenda- The consent agenda was removed from the June 11, 2020 agenda. Items included to the agenda were grant funding history and return to school. **Moved by Roberta Vicari, MD and seconded by Kimberly Mukerjee, MD to adjust the June 11, 2020 agenda. There were no objections and the motion carried.**

Minutes from May 14, 2020 – Minutes from the May 14, 2020 Executive Committee conference call were distributed to members prior to the meeting for review. No changes were suggested. **Motion by Roberta Vicari, MD and seconded by Bridgett Foreman, MD to approve the minutes from the May 14, 2020. There were no objections and the motion carried.**

2020 Virtual Potpourri Update – Taryn Daigle, Director of Education and Membership, reported six speakers have been contacted and a confirmation participation from Dr. Jeffery Deyo is pending. Emails have been sent to potential exhibitors with three companies committing to sponsorships. It was reported the webinars will include seven (7) medical topics and five (5) practice management topics.

CME Application – Staff is currently working on the CME application for accreditation approval in the hopes to have the application complete by the end of the first quarter of the FY20-21. Challenges in getting the lengthy application completed and submitted include COVID-19, the change from an in person annual meeting to online webinars and the \$2500 application fee to submit to LSMS for approval.

Legislature/ Advocacy / Policy

Stephen Wright with Seersucker Strategies reported the regular session ended without a budget. In the regular session, a shortfall of a billion dollars was projected due to the combination of the economic impact of COVID-19 and the impact on the price of oil. The state received federal stimulus money and a special session was called to determine the use of the funds. Mr. Wright explained the process of the special session and informed members on the support of SB 7 by Senator Talbot which creates a balance billing solution.

Finances:

Chapter Financials – May 2020 – The May 2020 Profit and Loss by Class was distributed to members prior to the meeting. Ashley Politz, Executive Director, reported donations to the Vaccine Alliance have been received from Pfizer, Centene, GSK, and Merck.

Grant Funding History – Ms. Politz provided a grant history report from the beginning of FY11-12 until FY19-20 which detailed an increase in grant funds received each year.

Chapter Business:

Back to the office Campaign/ Press Release with LDH – The press release with the Department of Health was approved for release with the message to encourage well child visits and vaccines. All five MCO's are in support and have started sharing with their provider networks. All Back to the Office Campaign materials have been translated into Vietnamese and Spanish.

Practice Economic Impact Survey – The survey is currently open with twelve respondents, representing 75% of staff who have completed the survey. Additional responses will be collected by reaching out to practices. A though summary will be provided once the survey closes.

Staff Evaluations – Yearly staff evaluations will be scheduled with Dr. Roberta Vicari, Dr. Rachel Chatters and Dr. John Vanchiere to provide feedback to staff on improvements, areas for growth and areas where staff are excelling.

FY 2020-21 Budget – The FY2019-20 budget with income and expenses was summarized. Ms. Politz presented two options in order to move forward with the FY2020-21 budget. Options included preparing a FY 2020-21 draft budget for approval before the end of July or mirror the FY2019-20 budget and accept it for FY20-21 year and adjust with end of the year numbers. **Motion by Roberta Vicari, MD and second by Ann Kay Logarbo, MD to proceed with a FY 2020-21 budget that mirrors the FY2019-20 budget. There were no objections and the motion carried.**

Membership:

Communication and Member Count – Ms. Daigle reported as of June 9, 2020 the Louisiana Chapter had a total of 809 members with 475 voting members and 334 non-voting members. In May 2020, 36 members renewed, 5 new members joined and 11 members let their membership lapse or expire. A brief explanation on voting and non-voting members was provided.

AAP Campaign – An email campaign will be sent to those that are national members but not chapter members. This email will encourage those to join their local chapter. No date has been set for the email delivery.

Market Share Chart – AAP provided Chapters with the average market share chart. The chart indicates the percentage of national members that are also chapter members. The average percentage of national members that are also chapter member's equals 73%. Louisiana Chapter has 76.5% of its members that are both national and chapter members.

Opportunities for Chapter Involvement:

DCFS-Consultation – Ms. Politz reported she was contacted by staff at DCFS regarding the possibility of doing physician consultation to help DCFS staff evaluate children up to 3 years of age to determine what questions they need to ask or milestones to look for when evaluating children. Ideas from DCFS to included implanting a hot line or video opportunity for DCFS staff or help from retired or resident physicians. It was suggested DCFS be connected to physicians or care centers in the state for additional input.

Surveys – Two surveys to be distributed to membership were discussed. One from Southern United Neighborhoods (SUN) on Lead Prevention and the second from a dental resident on oral health. After discussion it was suggested to take a vote via email on whether or not to distribute the surveys.

Return to School – Discussion on how the Louisiana Chapter will support the return to school was held. After discussion it was decided Ms. Politz will gather information from the AAP's town hall on the issue of returning to school and will contact Dr. Frank Welch on the direction the Department of Education is going on the issue of children returning to school.

Other Business/ Announcements

ALF/District make up meeting – AAP has made a decision to hold a virtual meeting August 16 & 17, 2020 as a make up for ALF that was cancelled in March and the District meetings that were cancelled through the summer. The virtual meeting will include essential business and side district meetings.

Chapter Chat (5/20/20, 6/10/20) – Ms. Politz reported Chapter Chats are going well and the next Chapter Chat is scheduled for on June 24, 2020.

Masks for Children- A \$4000 grant was received from AAP to develop masks for children. The mask will have the LA AAP logo and a slogan pertaining to mask up and stay safe.

PhRMA COVID-10 Collaborative Actions to Reach Equity (CAREs) Grant – The Louisiana Chapter of AAP was one of four recipients of a nationally competitive grant. Ms. Politz worked with the Office of Behavioral Health to determine a goal to reduce the impact of implicit bias to prevent future differential outcomes in COVID-19 and other conditions by race. This will be achieved through implicit bias trainings with healthcare providers as a mechanism for policy and practice change in healthcare settings. to reduce disparities in healthcare outcomes.

Old Business

Resident support – Ms. Politz reported the Pfizer grant was received for the gift cards. The two hundred twenty-four (224) hand written thank you notes written by Dr. Ann Kay Logarbo and \$100 gift cards have been sent to residents.

Meeting with Secretary Phillips with Healthcare Coalition Groups – In the process of scheduling a meeting.

Private Facebook Page - A private Facebook page has been set up for members. Ms. Politz encouraged members to join the page to allow for peer to peer interaction.

The next Executive Committee conference call will be held Thursday, July 16, 2020 from 5:30 p.m. to 6:30 p.m.

The meeting was adjourned at 6:45 p.m.